



**SAT SEPT 23 | 4–7:30PM**

**SUN SEPT 24 | 8:30AM–5:30PM**

CENTER FOR THE ARTS

A Venture of  
Central Wyoming College &  
Silicon Couloir

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## TETON LEADERSHIP CENTER

CONNECT. COLLABORATE. THRIVE.

Business is the backbone of our country and economy. Yet, many of us are feeling the stress of unintended consequences and competing demands inherent in traditional economic models such as environmental degradation and the decline of individual well-being and loss of social cohesion. Across the globe, societies and cultures are embracing a wider view of success based on relationships, impact, and sustainable, ethical (responsible?) growth. Leading organizations today are proving that this requires an expanded level of consciousness that integrates purpose, values, collaboration and a reciprocal connection to the community and environment, and new data is showing the power of purpose in enhanced profitability.

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## TLC KICKOFF SUMMIT

IGNITING NEXT-LEVEL LEADERSHIP  
FOR THE LEADER IN *ALL* OF US

### CONNECTING DEEPER; ENGAGING WIDER

Join us and network with world-class thinkers and leaders to learn the power and effectiveness of connecting deeper with purpose, values, and vision, while also discovering how to engage wider in collaboration, interdependency, and innovation through complex systems.

Practicing these skills allows businesses and organizations to interweave thriving bottom lines with community, environment, and personal well-being.

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Jackson Hole, Wyoming  
September 23–24, 2023

Founded & Sponsored by





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## IGNITING NEXT-LEVEL LEADERSHIP SUMMIT

The Summit will explore the following three pillars of learning designed to help participants discover their personal, professional, and organizational purpose and emerge as leaders of the new economy. Keynote speakers, roundtable discussions, and networking will explore the following:

### ALIGNING WITH PURPOSE

Igniting purpose, values, and identity in a world of speed and change – we will begin with the individual and then build synergy with teams, organizations, and the community. (Nick Craig, founder of the Core Leadership Institute and - Leading From Purpose: Clarity and the Confidence to Act When It Matters Most.)

### EXPANDING THE CONTAINER OF SUCCESS

Exploring multi-stakeholder decision-making, meaningful collaboration, and conversations across complex topics while understanding externalities and building trust while realizing all are essential and not always easy. (Betsy Myers, senior adviser to President Bill Clinton and Barack Obama, and was Executive Director of the Center for Public Leadership at Harvard's Kennedy School of Government and author of Take the Lead: Motivate, Inspire, and Bring Out the Best in Yourself and Everyone Around You).

### SHIFTING SYSTEMS AND STRUCTURES

Scientific research and economic data continue to demonstrate the power of remembering and reconnecting to our wholeness for enhancing creativity, health, and wellness. The focus is harnessing this power to catalyze systemic shifts that will lead to prosperous businesses, communities, and ecosystems. (Craig Chalquist, author of Ecotherapy: Healing with Nature in Mind and Terrapsychological Inquiry: Restorying Our Relationship with Nature, Place, and Planet and James L. Ritchie-Dunham, PhD of the Core Leadership Institute and Harvard University Institute for Quantitative Social Science's Leadership for Flourishing Project).

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## Schedule of Events

### Saturday, September 23

**4:00 PM**

Center Lobby

**Check In/Registration + Welcome Reception**

Light Bites + Cash Bar

**5:00 PM**

Theatre

**Introduction**

*Lynne McAuliffe; Dean of Central Wyoming College*

**5:10 PM**

**The Inspiration and Vision for the Teton Leadership Center**

*Sandy Schultz Hessler; TLC Executive Director*

**5:20 PM**

**Laying The Foundation**

*Jonathon Schechter; Jackson Town Council Member and President and Founder of the Charture Institute*

He will present a comprehensive public opinion survey of area residents about what we care about and how we feel about where we are going as a baseline for how we can build our leadership abilities to create a thriving community.

**6:00 PM**

Keynote

**Total Value Generated: You as a Source Good Growth**

*Jim Ritchie-Dunham; President of the Institute for Strategic Clarity and The Human Flourishing Program at Harvard University*

It is possible to serve all the stakeholders in your sphere and to fully engage the creative energies available to you. It is time to say Yes! to the creation of net-positive systems.

**7:00 PM**

**Local Leaders Lighting the Way: An Open Discussion of the Strengths, Challenges, and Practices in Building a Multi-Faceted Success Framework for Your Business**

*Fred Keller; Founder of Cascade Engineering, Nona Yehia; Founder /CEO Vertical Harvest Farms, Facilitated by Jim Ritchie Dunham*

**7:45 PM**

**Reflective Questions and Roadmap for Sunday**

*Gary Trauner; Executive Director of Silicon Couloir*

**8:00 PM**

**Adjourn**

## Sunday, September 24

<b>8:00 AM</b>	<b>Late Registration/Check In</b>
<b>8:30 AM</b> Center Lobby	<b>Coffee, pastries, and socializing</b>
<b>9:00 AM</b> Theatre	<b>Welcome and Brief Mindfulness Practice</b> <i>Sandy Schultz Hessler</i>
<b>9:05 AM</b> Keynote	<b>The Power of Purpose and How it Can Change Everything</b> <i>Nick Craig; Founder and CEO of the Core Leader Institute and author of <u>Leading from Purpose</u></i> Purpose is a buzzword these days, yet how do we really articulate what that is, how to find it, and how it helps us shift our leadership mindset? Leading from Purpose transforms our impact. With conversation Andrew Perez; Founder of High Point Cider
<b>10:05 AM</b>	<b>Local Leaders Lighting the Way</b> <i>Nick Craig with Andrew Perez; Founder of High Point Cider</i>
<b>10:30 AM</b>	<b>Break</b>
<b>10:45 AM</b> Keynote	<b>Head and Heart Leadership</b> <i>Betsy Myers; Expert on emerging leadership trends and author of <u>Take the Lead</u></i> The head of a leader brings clarity to an organization's purpose and strategy, but it's the leader's heart that inspires others to engage and participate toward that purpose.
<b>12:00 PM</b> Panel	<b>Local Leaders Lighting the Way</b> <i>Kris Shean; Owner of Haagen-Daz and Kristen Fox; Executive Director of Womomentum. Facilitated by Betsy Meyers</i>
<b>12:30 PM</b> Center Lobby	<b>Catered Box Lunch</b> Networking and Book Signing
<b>1:30 PM</b> Keynote	<b>Restorying Leadership</b> <i>Craig Chalquist; Professor at Pacifica CIIS and National University, author, storyteller and consultant who works where psyche, story, place, nature and imagination meet. How can we bring forth visions of how things could be? Research on the power of storytelling –</i>

including the stories we tell ourselves and how motifs from ancient tales play out today – emphasizes that facts and information require frameworks of meaning and inspiration to motivate our best efforts.

**2:15 PM**

**Local Leaders Lighting the Way**

*Kelli Jones; CEO and Founder Noso Patches facilitate by Craig Chalquist*

**2:45 PM**

**Break**

Light refreshments

**3:00 PM**

Keynote

**Courage and Clarity**

*Matthew McCarthy, recently retired CEO of Ben & Jerry's*  
A discussion about what living from and navigating through next-level leadership has taught him about what is possible.

**3:45 PM**

**Closing Remarks: Where Do We Go from Here?**

*Sandy Schultz Hessler, Gary Trauner & Jonathan Schechter*

**4:00 PM**

**Adjourn and Book Signing**

Thank you to our generous partners and sponsors.  
We wouldn't be here without your support and leadership lighting the way forward.



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