

HUMAN INTELLIGENCE

Bold Leadership for a Purpose-Driven Future

2024 Event Sponsorship Opportunities



ABOUT TLC

FOUNDED & SPONSORED BY:



2024 FALL SUMMIT DETAILS

DATES & VENUE:

THURSDAY, SEPTEMBER 26
4:30- 8 PM

FRIDAY, SEPTEMBER 27
9 AM - 7 PM

WALK FESTIVAL HALL,
TETON VILLAGE, WY

“A leader is anyone with an audacious idea and the courage to work on it.”

Technological dominance and the way we work, communicate and live is being rapidly reshaped. This unprecedented pace of change raises profound questions about our humanity and how we show up as courageous leaders and community members, both now and in the future.

Join us at the Fall Summit, **Human Intelligence: Bold Leadership for a Purpose-Driven Future** where we'll gather to explore the frontiers of human possibility, organizational transformation, and cultural shift. The Tetons will provide an inspirational backdrop for networking with business-minded individuals and entrepreneurs interested in spurring innovation to enhance our communities and environments, and create a roadmap for personal, team and systems transformation in this rapidly accelerating, uncertain, and extraordinary world.

SPEAKER BIOS



HOWARD BEHAR

Servant Leadership Model

Mr. Howard Behar's career in business spans over 50 years, all in consumer oriented businesses covering several industries. He retired from Starbucks Coffee after 21 years where he led both the domestic business, as President of North America, and was the founding President of Starbucks International. During his tenure, he participated in the growth of the company from 28 stores to over 15,000 stores spanning five continents.

Mr. Behar is committed to the development and education of our future leaders and has been a longtime advocate of the Servant Leadership Model. He has also authored two books on leadership titled It's Not About the Coffee and The Magic Cup.



LEYLA ACAROGLU

Designing a World That Works for All

Dr. Leyla Acaroglu is an internationally respected expert in sustainability and the circular economy, an educational entrepreneur and an award-winning creative change-maker. As a designer and sociologist, she weaves systems thinking, sustainability sciences, and creative approaches to develop global interventions in education, communication, business, and design.



SHAWN ELLIS

Adaption - 5 C's to Adapt and Thrive

With his proven "5 C's" framework, Shawn Ellis equips leaders, teams, and organizations with the critical skills of adaptability and resilience necessary to succeed today. With Shawn's guidance, discover how to turn the accelerating pace of change to your advantage, transforming challenges into opportunities for growth. "Adapt & Thrive" isn't just a mantra; it's your blueprint for building a future-proof life and business in the face of unrelenting change.



VIVIENNE MING

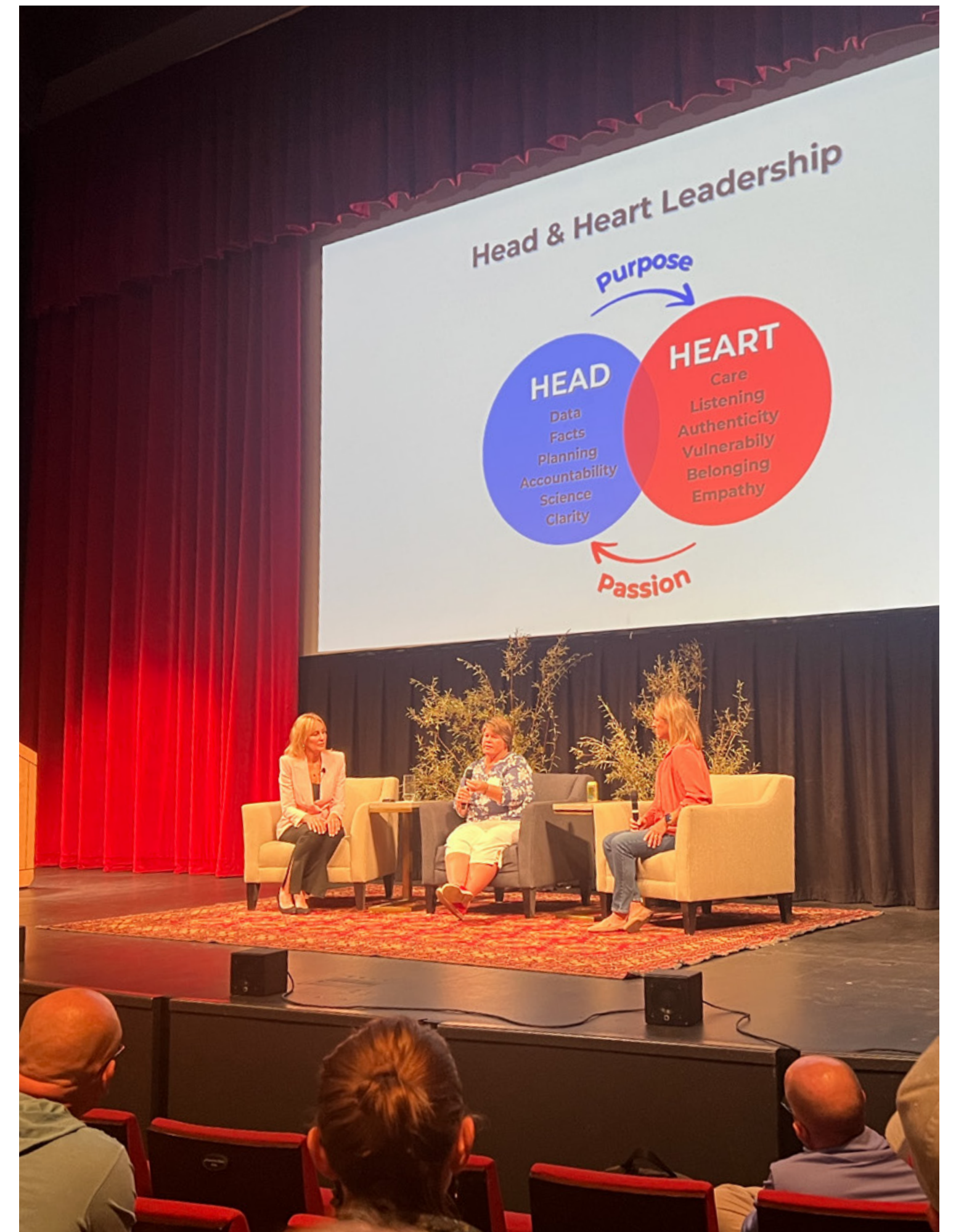
The Heart of AI: Unleashing Human Potential

A professional mad scientist and serial entrepreneur working to maximize human potential and explore how AI can build smarter people. Dr. Vivienne Ming is a theoretical neuroscientist, entrepreneur, author and AI expert who employs technology to help humans maximize their potential.

SPONSORSHIP OPPORTUNITIES

Please join us as a sponsor as we embark on a transformative journey where we will explore the importance of bold human leadership in a dynamic tech forward society. The Fall Summit, with world class speakers, transformational workshops and facilitated leadership development has a goal to impact true change for businesses, organizations, individuals and teams alike.

TITLE SPONSORS (sold out)



SPONSORSHIP OPPORTUNITIES

LEADERSHIP CIRCLE SPONSORS - EXCLUSIVE

Investment \$5,000

Maximum \$3,500 "In Kind"

Benefits

- Recognition leading up to and after the event as TLC Leadership Circle
- 10 Conference Tickets (\$2,500 value)
- Logo Placement and link on tetonleadershipcenter.org/conference/ through December 31, 2024 and in conference e-newsletters and emails
- Minimum of 4 social media mentions leading up to event
- Verbal and visual recognition via PowerPoint presentations with company imagery throughout the event
- Minimum of 1 x 30-second video segment for each sponsor before presentations (sponsor supplies the video)
- Logo featured on event brochure materials
- Logo on larger print ads (over ½ page in size)
- 10 x 10 Table at the Summit for promotional/educational/retail materials
- Banner (sponsor supplied) space at Walk Festival Hall during Conference
- 2 seats at a VIP dinner with Keynote Speakers and other community leaders

SPONSORSHIP OPPORTUNITIES

COMMUNITY SPONSORS

Investment \$2,500

Maximum \$1,500 “In Kind”

Benefits:

- Recognition leading up to and after the event as TLC Community Sponsor
- 6 Conference Tickets (\$1,500 value)
- Logo Placement and link on tetonleadershipcenter.org/conference/ through December 31, 2024
- Minimum of 2 social media mentions leading up to event
- Verbal and visual recognition via PowerPoint presentations with company imagery throughout the event
- Minimum of 1 x 30-second video segment for each sponsor before presentations (sponsor supplies the video)
- Logo featured on event brochure materials

- 10 x 10 Table at the Summit for promotional/educational/retail materials
- Banner (sponsor supplied) space at Walk Festival Hall during Conference
- 1 seat at a VIP dinner with Keynote Speakers and other community leaders

Note on Sponsor Tickets: If any sponsors wish to donate their ticket to the scholarship fund, that would be acknowledged at the event and through social media platforms.

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The Teton Leadership Center Summit Conference ignited a collective dialogue among community leaders about the most pressing leadership challenges of this time and place. It also provided participants with an opportunity to deepen their sense of purpose, passion, and vision, along with the mental models to support those aspirations. Nearly a year after the event, fellow attendees continue to share stories of positive transformations in their lives and organizations, inspired by their summit experience. This conference stands as our community's premier leadership forum, fostering the conversations and learning that nurtures our collective flourishing.

Rose Hendricks

Principal at River Story Consulting and Coaching

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Thanks for providing a compass for me to attend the leadership conference. The speakers were so impactful and I feel like I left the weekend feeling inspired with new ideas to implement with our staff but also with how we show up in the community as an organization.

Alex

Teton Valley Community Foundation

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Connect

Delve into conversations with other curious, optimistic, creative leaders through facilitated discussions with regional coaches and leadership experts as well as social networking opportunities.

Collaborate

Learn from world-class thinkers and speakers facilitating transformative workshops and a collective dialogue about how to maximize human potential and the entrepreneurial and mindset shifts to innovative.

Thrive

Walk away with tools for transformation for businesses, organizations, individuals and teams to achieve bold visions and push beyond what was previously believed to be impossible.



Sponsorship Inquires

ANNA COLE

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LIZA MILLET

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