

HUMAN INTELLIGENCE

Bold Leadership for a Purpose-Driven Future

24



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SCHEDULE OF EVENTS

Thursday, September 26, 2024

UNLEASHING HUMAN POTENTIAL

Walk Festival Hall

4:00 - 5:30
Upper-Level

Registration ~ Reception ~ Networking
Appetizers and complimentary beverages

5:30 - 5:45
Theatre

Welcome
Eric R. Bennett, MA ~ Native American & Indigenous Studies Faculty, CWC
Dr. Brad Tyndall ~ President of Central Wyoming College
Rob Kellogg ~ Executive Director of Silicon Couloir
Sue Muncaster ~ Executive Director of Teton Leadership Center

5:45 - 6:50

Servant Leadership: It's All About the People
Interview

Howard Behar, *Retired President, Starbucks Coffee Company*
North America & Starbucks Coffee International
Lynne McAuliffe, *Retired Dean of Central Wyoming College*

During this candid and unfiltered conversation between old friends and colleagues, Behar will share raw insights on servant leadership, corporate culture, and putting people first. The duo will delve deep into Behar's leadership philosophy and experiences, followed by an audience Q and A.

6:50 - 7:00

Break

7:00 - 8:00

The Heart of AI: How Do We Build Better People?
Keynote

Dr Vivienne Ming, *Professional Mad Scientist, Co-Founder & CEO of Socos Labs,*
Director of OptoCeutics, Co-Founder & Chief Scientist at Dionysus, and Co-Founder
& Chair at The Human Trust

AI makes many promises about making life easier. Companies are selling AI to read your emails and then write your responses. But at a time when all of the world's knowledge is free in your pocket, your value is your unique voice. From augmented intelligence to neuroprosthetics, Dr. Ming will explore how we can use AI not to make life easier but to make ourselves better.



Friday, September 27

TOOLS FOR TRANSFORMATION

Walk Festival Hall

8:00 - 9:00

Upper-Level

Registration/Check In

Coffee, tea, assorted pastries, muffins & fruit

9:00 - 11:05

Designing A World That Works for All Keynote + Workshop

***Dr Leyla Acaroglu** Founder of The UnSchool, Swivel Skills & Disrupt Design, CEO of Circular Futures, and United Nations Champion of the Earth*

Combining systems, design and creative thinking with sustainability and insights into behavior and social conventions, Leyla explores some of the assumptions around sustainability and questions how we can activate significant change by thinking and doing differently. By asking the right questions and being innovative, she considers how disruptive design can help solve some of the world's most complex and urgent challenges.

11:05 - 11:15

Break

11:15 - 12:00

Small Group Leadership Facilitation

12:00- 12:45

Lunch provided

12:45 -3:00

5 C's to Adapt and Thrive Keynote + Workshop

***Shawn Ellis** Resilience Strategist and Motivational Speaker, Creator of Rock the Reboot, Founder of MTM, Inc., and CEO of The Speakers Group*

In today's rapidly changing landscape, adaptability is not just an advantage—it's a necessity. Shawn Ellis's "Adapt & Thrive" keynote empowers leaders with the Five C's to turn challenges into opportunities. Known for his authentic, story-driven approach, Shawn blends insights from mindfulness, neuroscience, and psychology, providing actionable strategies for navigating change and cultivating resilience. Discover how to master the moments that define our times and lead with vision and flexibility.

3:00 - 3:10

Break

3:10- 3:45

Small Group Leadership Facilitation

4:00-4:50

Speaker's Panel

Facilitated by Rob Kellogg, Executive Director of Silicon Couloir

4:50-5:30

Group Report Out/Wrap Up

5:30 - 7:00

Upper Level

TGIF Reception

Sponsored by Roadhouse Brewing

OUR SPEAKERS



Howard Behar

Retired President, Starbucks Coffee Company North America & Starbucks Coffee International

Howard Behar's career spans over 50 years in consumer-oriented businesses covering several industries. He retired from Starbucks Coffee after 21 years, where he led the domestic business as President of North America and was the founding President of Starbucks International. During his tenure, he participated in the company's growth from 28 stores to over 15,000 stores spanning five continents.

Hailed as “a hero of conscious capitalism,” “a passionate advocate for leading with purpose,” and a devoted student and teacher of the Servant Leadership Model, Howard's motivational message inspires others to lead with their values first.

Howard's books include *It's Not About The Coffee* Lessons on putting people first from a life at Starbucks, revealing the ten principles that guided Behar's leadership and success—and not one of them is about coffee and *The Magic Cup*, the engrossing story of a leader, a team, and the power of putting people and values first.

howardbehar.com



Dr. Vivienne Ming

Professional Mad Scientist, Co-Founder & CEO of Socos Labs, Director of OptoCeutics, Chief Scientist at Dionysus, and Chair Emeritus for StartOut

Dr. Vivienne Ming explores maximizing human capacity as a theoretical neuroscientist, delusional inventor, and demented author. Over her career, she's founded six startups, been chief scientist at two others, and launched the “mad science incubator,” Socos Labs, where she explores seemingly intractable problems—from a lone child's disability to global economic inclusion—for free. As the co-founder and Chief Scientist of Dionysus Health, she applies machine

learning to lessen the corrosive health effects of chronic stress in communities. She also develops tools for learning at home and in school, as well as traumatic brain injury, models of bias in hiring and promotion, and neurotechnologies to treat dementia.

In her free time, Vivienne designs AI systems to treat her son's diabetes, predict manic episodes in bipolar sufferers, and reunite orphan refugees with extended family members. She writes science fiction for relaxation and spends time with her wife and children.

Vivienne was named one of “10 Women to Watch in Tech” by *Inc. Magazine* and one of the BBC's 100 Women in 2017. She is frequently featured for her research and inventions in *The Financial Times*, *The Atlantic*, *Quartz Magazine*, and the *New York Times*. Her new book, *How to Robot-Proof Your Kids*, is about being human in an increasingly automated world and is available for pre-order at www.socos.org.

socos.org

thehumantrust.org



Dr. Leyla Acaroglu

Founder of The UnSchool, Swivel Skills & Disrupt Design, CEO of Circular Futures, and United Nations Champion of the Earth

Dr. Leyla Acaroglu (PhD) is an internationally respected expert in sustainability and the circular economy, an educational entrepreneur, and an award-winning creative change-maker. As a designer and sociologist, she weaves systems thinking, sustainability sciences, and creative approaches to develop global interventions in education, communication, business, and design.

For advancing science and innovation in sustainability, she was named Champion of the Earth by the United Nations and a Change-Maker by LinkedIn. She is a mainstage TED speaker who leads presentations with leaders worldwide on activating positive change for a sustainable, circular, and regenerative future. As an educational entrepreneur, she founded The UnSchool, an experimental knowledge lab for adults, Swivel Skills, a corporate sustainability training platform, and the Disruptive Design Method. Leyla also created the CircularClassroom for Finland and the Anatomy of Action in collaboration with the United Nations Environmental Program.

Dr. Leyla Acaroglu is the author of *Swivel to Sustainability—A Guidebook to Full Systems Business Transformation, Disruptive Design, and Design Systems Change*.

leylaacaroglu.com



Shawn Ellis

Resilience Strategist and Motivational Keynote Speaker, Creator of Rock the Reboot, Founder of MTM, Inc. and CEO of The Speakers Group

Renowned as a motivational keynote speaker, dynamic storyteller, and modern-day philosopher, Shawn Ellis is a beacon for those seeking guidance and inspiration to navigate an ever-changing world. With over 20 years of leadership and entrepreneurial experience, Shawn guides leaders and teams toward adaptability and resilience, offering insights rooted in mindfulness, neuroscience, and psychology.

Shawn's journey began with a move to Nashville, where he pursued his childhood dream of becoming a touring musician. He got as close as auditioning for country music superstar Lee Greenwood, but life's unexpected turns have led him to travel the country—and the world—as a speaker, not a performer.

His experiences, including leading a successful business and parenting a neurodivergent child, have shaped his signature "Mastering the Moments" philosophy for living a better life and building a better business. With his proven "5 C's" framework, Shawn equips leaders, teams, and organizations with the critical skills of adaptability and resilience necessary to succeed today.

Shawn leads a boutique consulting firm that helps organizations elevate team morale and achieve excellence in sales, customer service, innovation, and other key areas. He also hosts The Better Life Better Business Podcast, where he and his guest thought leaders share valuable perspectives for personal and professional growth.



His book, *Mastering the Moments: A Journey of Endings, Beginnings, and the Space in Between*, has been described as “a heartfelt, authentic battle cry to embrace change and live fully present in each moment,” offering “a clear outline to overcome any self-imposed limiting mindset and master the moments of your destiny.”

shawnellis.com

WHERE DO WE GO FROM HERE? INSPIRATIONAL READING

[*It's Not About The Coffee*](#) and [*The Magic Cup*](#), by Howard Behar

[*How to Robot-Proof Your Kids*](#), by Dr. Vivienne Ming

[*Swivel to Sustainability—A Guidebook to Full Systems Business Transformation, Disruptive Design, and Design Systems Change*](#), by Dr. Leyla Acaroglu

[*Mastering the Moments: A Journey of Endings, Beginnings, and the Space in Between*](#) by Shawn Elli

[*The Heart Aroused: Poetry and the Preservation of th Soul in Corporate America*](#), by David Whyte

[*What If We Get It Right? Visions of Climate Futures*](#), by Ayana Elizabeth Johnson

[*Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist*](#), by Kate Raworth

PLEASE SHARE YOUR VOICE

We'd love to hear your feedback on the event and the future of the Teton Leadership Center

<https://www.surveymonkey.com/r/2024TLCConferenceEvaluation>

tetonleadershipcenter.org

THANK YOU TO OUR GENEROUS PARTNERS, STAFF, AND SPONSORS



We wouldn't be here without your support and leadership lighting the way forward:

[CENTRAL WYOMING COLLEGE](#) Transforming lives and strengthening communities through learning, leadership, and connection.

[SILICON COULOIR](#) Empowering entrepreneurship in the Tetons for a healthy, vibrant community.

[WYOMING INNOVATIONS PARTNERSHIP](#) A collaboration to align education, workforce development and industry to support Wyoming's economic development needs.

[JACKSON HOLE TRAVEL AND TOURISM BOARD](#) Dedicated to developing a healthy economy that preserves Jackson Hole's natural capital, provides a quality visitor experience, and enhances the well-being of our community.

COMMUNITY SPONSORS



A heartfelt shout-out to all the humans who made this event possible. We couldn't have done it without you.

Sue Muncaster, Brittany Yeates, Lynne McAuliffe, Anna Cole, Sandy Chio, Dr. Brad Tyndall, Rob Kellogg, Marni Walsh, Sandy Schultz Hessler, Liza Millet, Jennifer Marshall Weydeveld, Justin Stone, Kerry Keating, Jody Goodrich, Rebecca Reimers, Kristine Brandt, support staff from Central Wyoming College and Silicon Couloir, TMBR Digital Marketing Agency, Three Elephant Public Relations, Bistro Catering, Provisions Catering, Walk Festival Hall, Hughes Productions, our small group leadership facilitators, our speakers and their agents, and all our stellar volunteers.